

Robb Report

MALAYSIA



MEDIA KIT 2025

LUXURY WITHOUT COMPROMISE

Robb Report is the leading voice in the global luxury market. Its discerning audience around the world has a shared appreciation and desire for quality, exclusivity, heritage, taste and fine design. It is the brand the most successful people rely on to discover the ideas, opinions, products and experiences that will matter most to them.

Robb Report is synonymous with affluence, luxury and the best of the best.





ROBB REPORT MALAYSIA

Robb Report Malaysia is the industry's leading luxury lifestyle publication.

An indispensable and intelligent resource, we connect with HNWIs with experiences and accoutrements to cultivate and elevate their appreciation of the finest things in life.

Our readers are thinkers, innovators, early adopters and astute connoisseurs of luxury who believe in living their best lives. They desire to be ahead of the curve and we help them take their journeys a step further.

Robb Report Malaysia inspires our readers with the planet's most exclusive products and experiences. We engage accomplished personalities and visionaries who embody change and define success. We pursue beauty and regality beyond the surface.

Because true luxury isn't just about enjoying the world's most expensive things, but uncovering richness in exceptional experiences.

ROBB REPORT ORIGINS

Robb Report first hit newsstands in 1976. Originally devoted to advertisements for new and vintage Rolls-Royces and distributed at the affluent neighbourhoods of California's Bel Air and Beverly Hills, the brand evolved over the course of four decades to eventually become the single most influential journal of living life to the fullest, with over 20 international editions across the globe and growing. For all of the changes that have taken place in the years since *Robb Report* first hit newsstands, the standards of exceptional quality, beauty, and precision have remained as constant in the hearts and minds of true connoisseurs, as they have in the pages of the magazine .

Robb Report
MALAYSIA



ROBB REPORT INTERNATIONAL EDITIONS

According to a Luxe Digital study, *Robb Report* is among the best luxury lifestyle title for brands looking for an affluent audience.



**Robb Report
Arabia**



**Robb Report
Australia &
New Zealand**



**Robb Report
Brazil**



**Robb Report
China**



**Robb Report
Germany**



**Robb Report
Hong Kong**



**Robb Report
India**



**Robb Report
Indonesia**



**Robb Report
Italy**



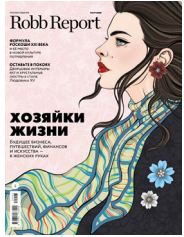
**Robb Report
Mexico**



**Robb Report
Monaco &
Cote d'Azur**



**Robb Report
Philippines**



**Robb Report
Russia**



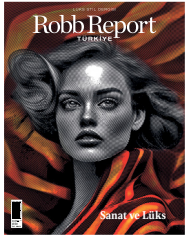
**Robb Report
Singapore**



**Robb Report
Sweden**



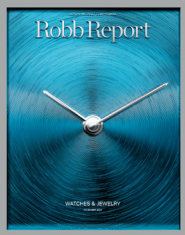
**Robb Report
Thailand**



**Robb Report
Türkiye**



**Robb Report
United Kingdom**



**Robb Report
United States**



**Robb Report
Vietnam**

ELITE, AFFLUENT & INSPIRED AUDIENCE

Robb Report Malaysia engages a loyal and highly affluent audience, as well as the next generation of aficionados across print and online platforms. The *Robb Report* reader is discerning and sophisticated - appreciating and desiring quality, artisanship, heritage, fine design, and exclusivity. Influential and affluent in equal measure, the *Robb Report* audience is the ideal target for the world's top luxury brands.

PRINT

45

AGE
35 - 55



MALE
80%



FEMALE
20%



AVERAGE HOUSEHOLD
INCOME
RM2.5 - 3.5 million per year



PRINT RUN
11,000



TOTAL
READERSHIP
55,000
(Pass on rate - 5)

DIGITAL

35

AGE
25 - 55



MALE
52%



FEMALE
48%

EDITORIAL CALENDAR

Robb Report Malaysia 2025

JANUARY

Celebration

Kicking off the new year in style, we extend the festive spirit with a curated selection of, exquisite luxury accessories, exceptional experiences, and expert insights on how to embrace 2025 with renewed vigour and a fresh outlook.

FEBRUARY

Romance/Harmony

Romance, friendship, enduring partnerships, and mind-blowing collaborations—revel in the joy of ties that bind in our Romance & Harmony issue. We spotlight the most thoughtful and exquisite gifts for the month of romance, and turn our attention to the most intriguing tie-ups in the world of luxury.

MARCH

Femininity

We celebrate the essence of femininity with inspiring stories of women making a change in the fields of sustainability, fashion, wealth, and beyond—and explore elegance, strength, and sophistication through the lens of luxury.

APRIL

Signature Style

Discover the hottest Spring/Summer looks and accessories, and delve into the methods and means to distinguish yourself from the crowd.

MAY

Adrenaline

Take the driver's seat with the world's most coveted automobiles. Explore new travel adventures, bold timepieces, and thrill-enhancing indulgences curated for those with a penchant for thrills and adventure.

JUNE

Health & Wellness

Health is the ultimate luxury. From cutting-edge fitness technologies and holistic retreats to rejuvenating skincare, this edition explores how luxury can enhance physical, emotional, and mental health.

NOTE: EDITORIAL THEMES SUBJECT TO CHANGE.

Robb Report
MALAYSIA



EDITORIAL CALENDAR

Robb Report Malaysia 2025

Robb Report
MALAYSIA

JULY

Art & Design

We pay homage to creative brilliance, exploring the intersection of luxury and aesthetics. Featuring exclusive interviews with visionary artists, stunning architectural marvels, and cutting-edge interior design, this edition highlights how art and design shape the future of luxury living.

AUGUST

Watches & Jewellery

Your ultimate resource to the year's most exceptional watches and jewellery launches. Learn all about the latest and greatest from the world's best watch brands, independent watchmakers and jewellery houses.

SEPTEMBER

Best Of The Best

The Best of the Best issue showcases the pinnacle of luxury across every category, from extraordinary automobiles and timepieces to breathtaking travel experiences. This edition also features our annual Wealth Special. Together with the most esteemed private banking institutions, we explore the intricate art of wealth management in this issue.

OCTOBER

Power

In this issue, we take a close-up look at the exceptional individuals, both local and international, who have brought positive impact to their fields. We also gaze in the looking ball to discover the next big names in categories as diverse as restaurants to architecture. Who are the talents primed to shine, the future I-knew-them whens?

NOVEMBER

Travel

We explore the world's most luxurious destinations and extraordinary journeys. From private island escapes and opulent resorts to bespoke experiences and hidden gems, this edition provides an insider's guide to unparalleled travel indulgence.

DECEMBER

Ultimate Gift Guide

We wrap up the year with our Ultimate Gift Guide issue. Indulge yourself and those closest to you, celebrating a year well-spent with a carefully curated selection of the most exceptional luxury items and experiences.

NOTE: EDITORIAL THEMES SUBJECT TO CHANGE.

DISTRIBUTION



250

copies via private jet terminals, first-class and business-class international airport lounges in Peninsular and East Malaysia

KLIA 1

Cathay Pacific Airlines
China Airways LTD Lounge
Dynasty Lounge
Emirates Lounge
Etihad Airways
Eva Airways Corp
KLM Royal Dutch Airlines
Malaysia Airlines
MAS Golden Lounge
MAS Golden Lounge
(Regional Lounge)
Oman Airways
Plaza Premium Group
Royal Orchid Lounge
(Thai Airways)
Silver Kris Lounge
Singapore Airlines

LANGKAWI INTERNATIONAL AIRPORT

St. Regis Lounge

PENANG INTERNATIONAL AIRPORT

China Airlines
China Airways LTD Lounge
China Southern Airlines
MAS Golden Lounge
Silk Air

SUBANG SKYPARK

Sky Lounge by Naza
SkyPark RAC
Private Jet Lounge



600

copies via newsstands and bookshops in Malaysia

Borders
Bens Independent Grocer
CzipLee
Eslite Malaysia
Jaya Grocer
Kinokuniya
MPH
Popular
Times Bookstore
Tong Hing
Tsutaya Books
Village Grocer

Selected bookstores, newsagents and convenience stores



500

copies to luxury boutiques and brands in prominent shopping centres

Bangsar Shopping Centre
Gurney Paragon Mall
Gurney Plaza
Mid Valley Southkey
Pavilion Kuala Lumpur
Suria KLCC
Sogo Kuala Lumpur
The Starhill
The Gardens Mall
as well as VIP rooms



400

copies to automotive showrooms and yacht brokerages

Airbus
Aston Martin
Audi
Azimut Yachts
Bentley
BMW
Bufori
Ducati
Ferrari
Harley Davidson
Jaguar
Jeep
Lamborghini
Land Rover
Lexus
Maserati
McLaren Kuala Lumpur
Mercedes-Benz
Pen Marine
Porsche
Rolls-Royce Motor Cars
Simpson Marine



300

copies via golf clubs in Malaysia

Bukit Kemuning Golf & Country Club
Bukit Jalil Golf & Country Resort
Bukit Kiara Resort
Darul Ehsan Golf Club
Glenmarie Golf & Country Club
Kelab Golf Subang
Kelab Golf Sultan Abdul Aziz Shah
Kelab Raintree KL
Kinrara Golf Club
Kuala Lumpur Golf & Country Club Berhad
Library - The Royal Lake Club
Mines Golf Management (M) Sdn Bhd
Monterez Golf & Country Club
Palm Garden Golf Club
Royal Selangor Club
The Els Club
The Saujana Hotel, Golf & Country Club
Tropicana Golf & Country Club



1,800

subscriptions to VIP banking clients

Affin Bank
AHAM Capital
Alliance Bank Malaysia
CIMB Investment Bank
Crewstone International
Hong Leong Bank
HSBC Bank
Malayan Banking
OCBC Bank
Public Bank
PWF Consolidated
RHB Bank
Standard Chartered Bank Malaysia
UOB Private Bank



5,000

copies to High-Net-Worth Individuals (HNWIs)

Members of the Ferrari Owners Club Malaysia (FOCM), supercar club members, entrepreneurs, second-generation wealth, CEOs and MDs of public-listed corporations, professionals

DISTRIBUTION



1,800

copies to property developers, interior design firms
& luxury property show galleries

1Pavilion Property Consultancy
Aetas Damansara Sales Gallery
Andaman Group
Arte Axis
Asia Green Properties
Austin Heights Sdn Bhd
Bandar Raya Developments
Bandar Malaysia
BCB
Bellevue Property Services Sdn Bhd
Bellworth Developments Beverly
Best Builder Management Sdn Bhd
BSG Property
Beneton Properties
Binastra Land
Blu Water Studio
Bon Estates
Bukit Kiara Properties
CCK Capital Limited
Country Heights Holdings
CRSC Property
Damansara City
Eastern & Oriental
Eco World Development Group
EG Industries Berhad
Eupe Corporation
Gamuda Cove
Gamuda Land
Gamuda Gardens Experience Gallery
Glenmarie Properties
GUH Holdings Berhad
Guocoland
Hap Seng Land
Haute Property Sdn Bhd
Henry Butcher Malaysia (Penang) Sdn Bhd

Highland Parkcity Sdn Bhd
Hunza Properties (Penang) Sdn Bhd
IGB Corporations
IJM Corporation
Inari Amertron Berhad
IOI Properties Group
Ireka Corporation
Kelang Lama Land
Kepong Industrial Park
KL Eco City
KLK Land
KLN Land Sdn Bhd
KL Pavilion Design Studio
KLCC Properties Holding
KSK Land
KSL Holdings Berhad
Lendlease Development Malaysia
Mah Sing Group
Malaysian Resources Corporation (MRCB)
Matthew Lim Associates
MCL Land (Malaysia) Sdn Bhd
MTT Properties & Development Sdn Bhd
Mulia Property Development
Malton
Mulpha Land
Naim Holdings Bhd
Naza TTDI
OCR Land Holdings Sdn Bhd
Oriental Max Sdn Bhd
OSK Property Holdings
Paramount Properties
Peremba Development
Perdana Park City
PJ Development Holdings
PNB Ventures

Putrajaya Perdana
Rutland Development
Rackson Composite Sdn Bhd
Scientex Berhad
SetiaSky Seputeh
SHARED
Sheng Tai International
Sime Darby Property
SkyWorld Development
SP Setia
Symphony Life
Tamarins Group
Tan & Tan Developments Berhad
The Sunway Group
Titijaya Land
Tower Developments
Tropicana Corporations
Triterra
Tung Ling Development
Twentyfive 7
UEM Group
United Malayan Land
UOA Development
Wing Tai Malaysia
YTL Land & Development
Yee Seng Heights (Gita Bayu)
Zeon Properties



2,000

copies via selected five-star hotels and resorts in Malaysia
(placed in suites as well as guest areas)

KLANG VALLEY
Alila Bangsar
Ascott Sentral Kuala Lumpur
Banyan Tree Kuala Lumpur
Berjaya Hotel & Resort
Concorde Hotel Kuala Lumpur
Else Kuala Lumpur
Euro Atlantic
EQ Kuala Lumpur
Four Points by Sheraton Kuala Lumpur
Four Seasons Kuala Lumpur
GBA Corporation
Grand Hyatt Kuala Lumpur
Hilton Kuala Lumpur
Hilton Petaling Jaya
Imperial Lexis KL
Intercontinental Hotel
JW Marriott Kuala Lumpur
Le Méridien Kuala Lumpur
Mandarin Oriental Kuala Lumpur
Park Hyatt Kuala Lumpur
Park Royal Collection Kuala Lumpur
Sekeping Sin Chew Kee
Sekeping Tenggara
Sekeping Terasaku
Sheraton Imperial Hotel
Sofitel Kuala Lumpur Damansara
Sunway Resort Hotel & Spa
The Club Saujana Resort Kuala Lumpur
The Hotel Majestic Kuala Lumpur
The Ritz-Carlton Kuala Lumpur
The RuMa Hotel & Residences
The Saujana Hotel
The St. Regis Kuala Lumpur
The Westin Kuala Lumpur
W Kuala Lumpur

LANGKAWI
Ambong Ambong
Bon Ton Resort
Four Seasons Resort Langkawi
Pelangi Beach Resort & Spa
The Datai Langkawi
The Ritz-Carlton Langkawi
The St. Regis Langkawi
The Westin Langkawi Resort & Spa

PENANG
Ascott Gurney Paragon
Angsana Teluk Bahang
Au Jardin
China House
Courtyard by Marriott
Eastern & Oriental Hotel
G Hotel Gurney
G Hotel Kelawai
Lone Pine Hotel
Macalister Mansion
Merriott Hotel Penang
Parkroyal Penang Hotel
Seven Terraces
Shangri-La's Rasa Sayang Resort
The George
The Edison George Town
The Granite Luxury Hotel

PERAK
The Banjaran Hotsprings Retreat

PAHANG
Cameron Highlands Resort
Crockfords Hotel, Resorts World Genting
Genting Golf Course Sdn Bhd
Mangala Resort & Spa, Kuantan
The Chateau, Berjaya Hills Resort
The Kasturi Resort, Cherating
The Acres Resort

JOHOR
Anantara Desaru Coast Resort & Villas
Batu Batu (Tengah Island)
Fraser Place Puteri Harbour
Japamala Resorts (Tioman)
One&Only Desaru Coast

TERENGGANU
Tanjong Jara Resort

MALACCA
Liu Men Hotel
The Majestic Malacca Hotel

SABAH
Gaya Island Resort
Hilton Kota Kinabalu
Hyatt Centric Kota Kinabalu
Kota Kinabalu Marriott Hotel
Le Méridien, Kota Kinabalu Hotel
Shangri-La's Rasa Ria Resort & Spa
Shangri-La's Tanjung Aru Resort & Spa
Sutera Sanctuary Lodges
The Luma Hotel
The Magellan Sutera Harbour Resort
The Sabah Tourism Board

SARAWAK
Cove 55
Hilton Kuching
Miri Marriott Resort & Spa
Mulu Marriott Resort & Spa
Sheraton Hotel, Kuching

PRINT EDITION RATES 2025

All rates are in Malaysian Ringgit and is not yet inclusive of SST
or any prevailing taxes of the day

Single Pages

POSITION	RATES
SINGLE PAGE	MYR 6,500
PREMIUM POSITION PAGE <small>(Contents, Editor's Letter, Masthead)</small>	MYR 7,200
IBC	MYR 7,200
OBC	MYR 18,000
SPECIAL AD SECTION	TBD

Spreads

POSITION	RATES
INSIDE FRONT COVER SPREAD	MYR 16,400
1ST SPREAD	MYR 14,800
2ND SPREAD	MYR 12,600
3RD SPREAD	MYR 10,700
SPREAD	MYR 10,000

PRINT SPECIFICATION

Single Page:

Trim Size 210 x 270mm
Bleed 220 x 280mm
Art Size 196 x 256mm

**Keep live matter 7mm from the trim.*

Double Page Spread:

Art Size 420 x 270mm
Bleed 430 x 280mm
Art Size 196 x 256mm

**Keep live matter 7mm from the trim.*

Colour Profile

Fogra 39L

Maximum Ink Density

300%

Colour Mode

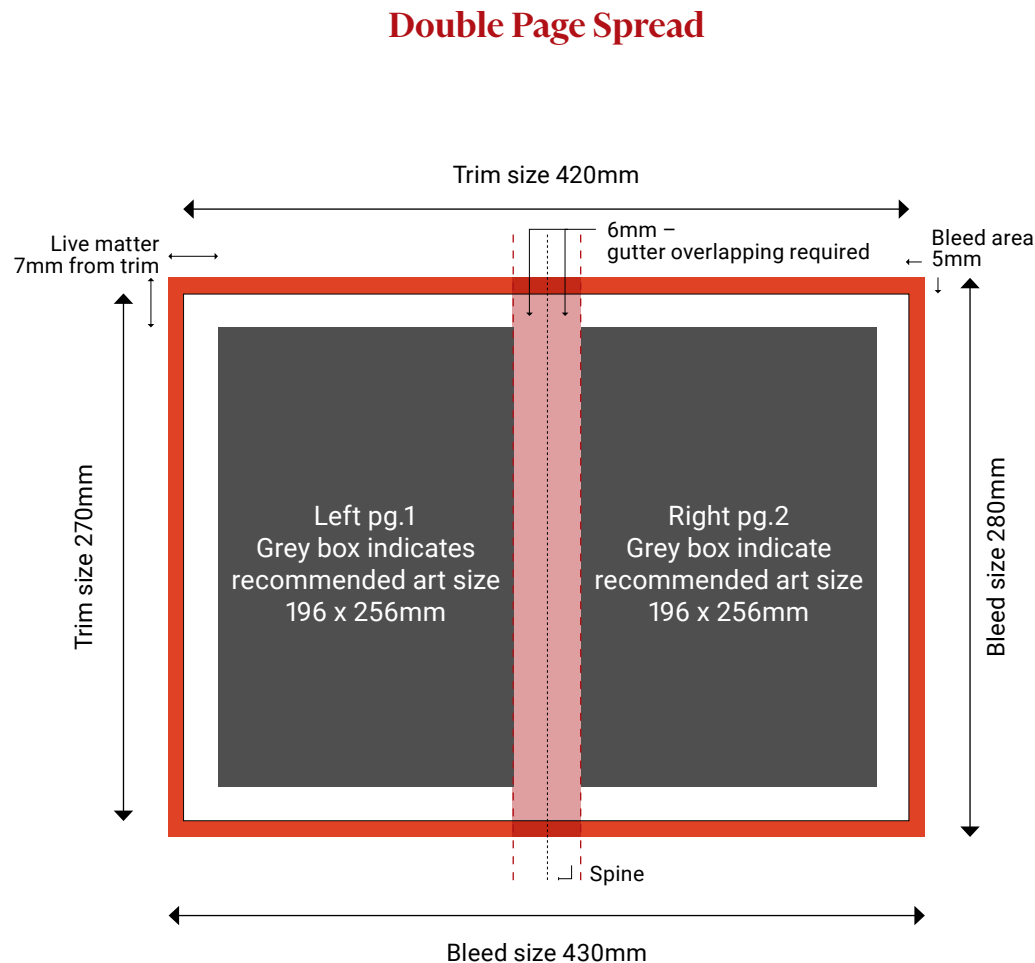
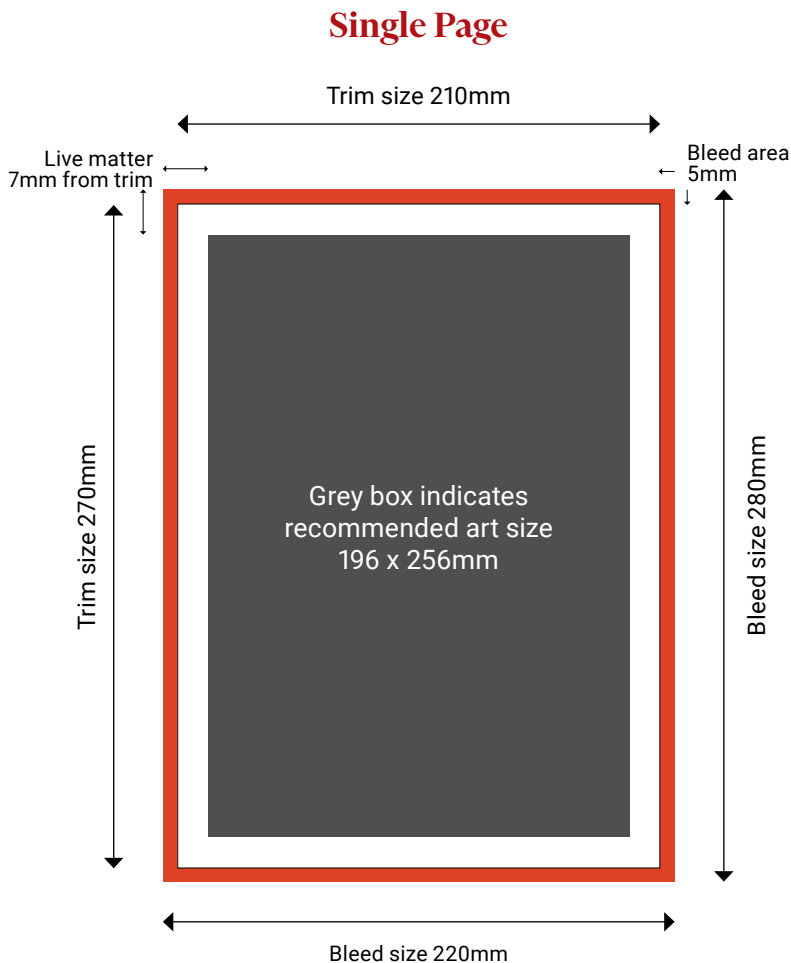
only CMYK

All text & fonts

Created outlined & 100% Black

Submitted materials

High-resolution (300DPI) PDF files
are preferred



ADVERTISEMENT BOOKING & MATERIAL DATES

January 25

Booking: 28 November 2024
Submission: 5 December 2024

February 25

Booking: 28 December 2024
Submission: 5 January 2025

March 25

Booking: 26 January
Submission: 31 January

April 25

Booking: 21 February
Submission: 28 February

May 25

Booking: 25 March
Submission: 31 March

June 25

Booking: 23 April
Submission: 30 April

July 25

Booking: 25 May
Submission: 31 May

August 25

Booking: 21 June
Submission: 28 June

September 25

Booking: 25 July
Submission: 31 July

October 25

Booking: 23 August
Submission: 30 August

November 25

Booking: 23 September
Submission: 30 September

December 25

Booking: 25 October
Submission: 31 October



Robb Report
MALAYSIA

CONNOISSEURSHIP
FOR THE ULTRA-AFFLUENT



FOR MORE FROM THE UNIVERSE OF LUXURY, VISIT US:



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ROBB REPORT MALAYSIA



ROBBREPORT_MALAYSIA



ROBBREPORTMALAYSIA

Robb Report
MALAYSIA

ENGAGE WITH AN ELITE DIGITAL AUDIENCE

robbreport.com.my

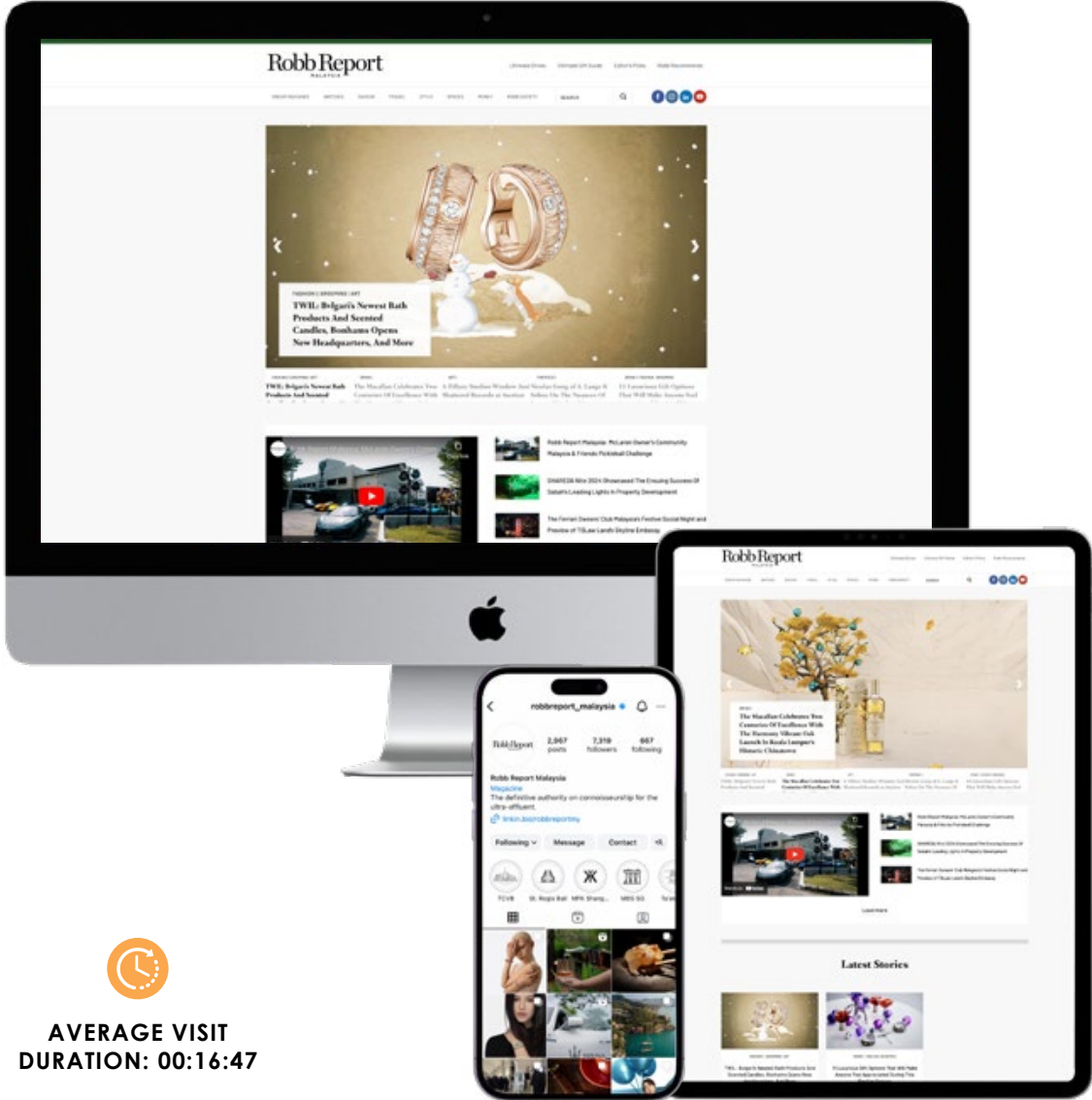
Robb Report Malaysia's stand-alone online platform - RobbReport.com.my - expands our audience with unprecedented reach.

Our signature content covering all aspects of living from art and cars, to watches, jewellery, style, food and drink are presented with new perspectives, content verticals, and elevated levels of audience engagement.

Leverage the distinctive voice of *RobbReport.com.my* and enhance your brand positioning among the world's most desirable consumers in the digital space.

ONLINE READERSHIP DEMOGRAPHICS

Robb Report Malaysia engages a loyal audience of highly affluent connoisseurs and also cultivates the next generation of aficionados. The Robb Report reader is synonymous around the world with a keen taste in luxury, and a penchant for the best of the best. Robb Report’s highlights attract a discerning audience who share the same appreciation and desire for quality, artisanship, heritage, fine design, and exclusivity – core elements that define luxury. A unique combination of high standards, coupled with influence and spending power makes the Robb Report audience the ideal target for the world’s top luxury brands.



40
AGES 30 – 50

MALE 60%

FEMALE 40%

COUNTRY OF ORIGIN:
MALAYSIA 95.48%

BOUNCE RATE
15.86%

PAGES PER VISIT:
12.59

PAGE VIEWS:
220,000

UNIQUE VISITORS:
38,000

AVERAGE VISIT
DURATION: 00:16:47

*source: similarweb as of 23rd November, 2023

SECTIONS

1 DREAM MACHINES

All the latest in the world of automobiles, private aviation and luxury yachts.

2 WATCHES

Best and brightest from the world of horology

3 SAVOUR

Food and drink - the essential ingredients for a life lived well

4 TRAVEL

Where to go and why, an exploration into dream destinations and hotels

5 STYLE

Grooming, fashion and jewellery which make up the elements of panache

6 SPACES

Ultimate homes and resplendent interiors

7 ROBB SOCIETY

The people and events of *Robb Report Malaysia*



HOME PAGE

Browse the latest special features on our carousel along with the newest stories in a clear-cut format.

ROBB REPORT MALAYSIA WEBSITE

Home Page:

2 weeks: RM15,800

Section Buyout:

2 weeks: RM12,000

WEB BANNER DIGITAL SPECIFICATIONS

Top Leaderboard (x1):

400 x 225 (Mobile) / 1280 x 300 (Desktop)

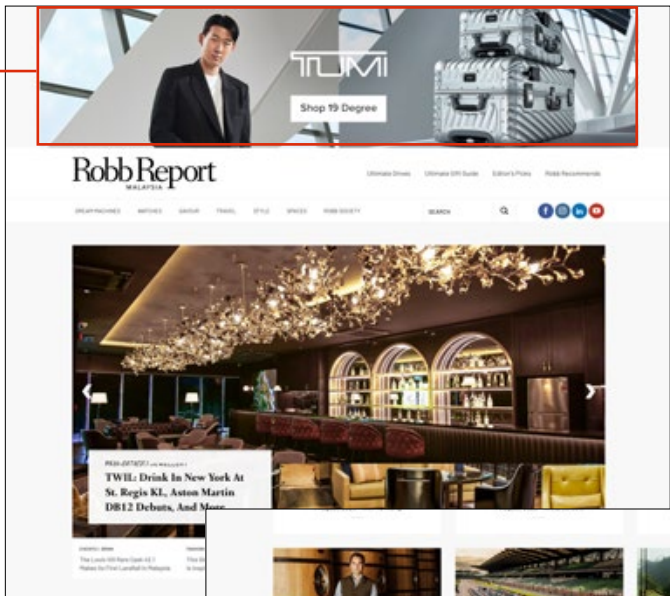
Leaderboard (x3):

400 x 500 (Mobile) / 960 x 300 (Desktop)

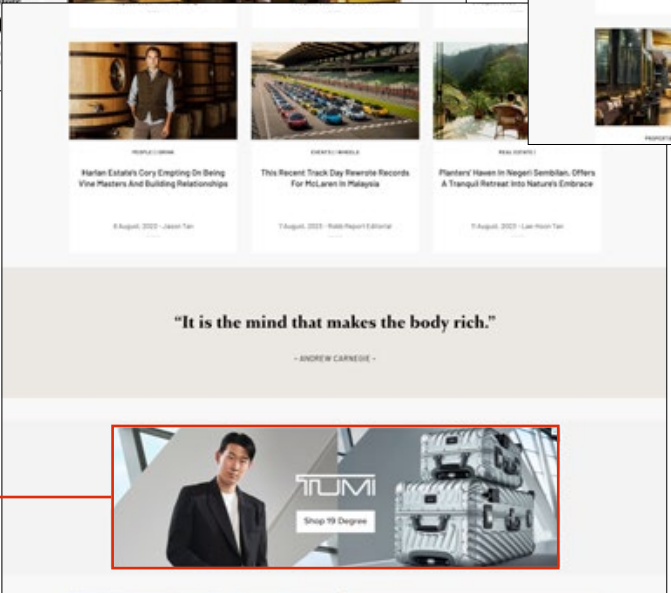
Halfpage Banner: 300 x 600

**gif files must be below 1MB*

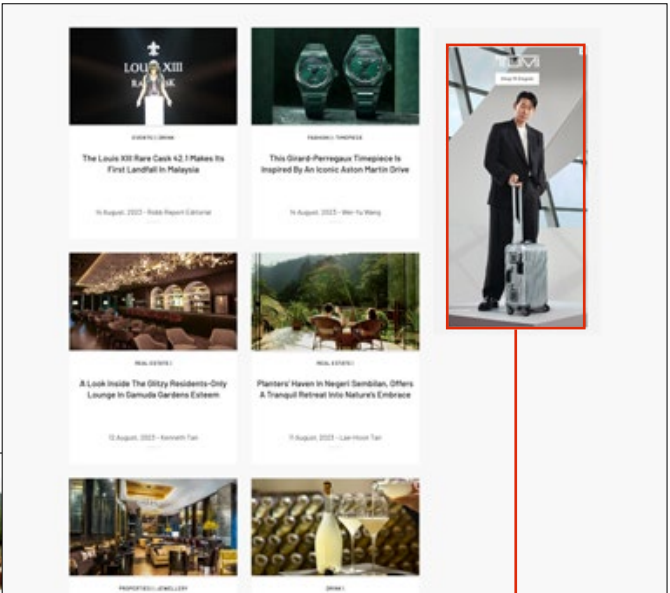
Header Banner



Leaderboard



Halfpage Banner



f 10

Robb Report Editorial
28 December, 2023



The inaugural Southeast Asian edition of the *Lamorghini Experience 360* celebrated the marque's 50 years with a convoy of more than 40 super sports cars and super SUVs badged by the flagging Bull. Lamborghini owners from Malaysia, Singapore and Thailand convened in Penang for the start of the journey, with a welcome lunch at the beautifully restored Cheong Fatt Tze Mansion. From here, the Lamborghinis made their way along the island's curvaceous northern strip towards Shangri-La Rasa Sayang, Penang. Soon enough, in the golden glow of the setting sun, the owners were greeted by a garden cocktail party, before being ushered into a dining concourse. Inside, they were greeted by a resplendent menu by chef Su Kim Hong of one-Michelin-starred Au Jardin.



08 April, 2021



al Financial districts are clear; the likes of London's Canary Wharf, Hong Kong's Centre and Marina Bay in Singapore represent hubs which attract multi-billion dollar financing the national economy as well as signalling the city's importance to its workers, meanwhile, contribute to the gentrification of the entire to the rise of swanky residences, restaurants, retail, gyms and entertainment is of the GDV RM40 billion Tun Razak Exchange (TRX), Malaysia's first master-planned district by TRX City – the project master developer wholly owned by the finance.

RobbReport.com.my offers a full suite of creative services to help you reach new and highly targeted audiences. We craft compelling stories through bespoke editorial features, inspiring visuals, and evocative videos - and amplify them to our engaged readership on all our social media platforms and curated databases.

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Robb Report
MALAYSIA

